



Merry Christmas  
Happy New Year  
Contacts '52



# Greetings



And A' That!



*To the Editors of our Eaton  
Publications from the  
Atlantic to the Pacific*

MARI-NEWS - - - - - Halifax

ENTRE-NOUS - - - - - Montreal

BI-WEEKLY - - - - - Hamilton

EATON'S GOSSIPER - - - Toronto

FLASH - - - - - Toronto

PRAIRIE BREEZES - - - Saskatoon

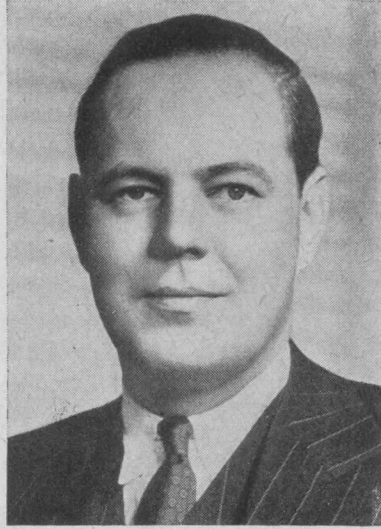
THE EDMONTONIAN - - - Edmonton

CHINOOK WINDS - - - Calgary

COASTAL CURRENTS - - - Vancouver



## The President's Christmas Message



*At this joyous season of the year, we all like to express the feelings that are close to our hearts, and it is my sincere hope that you and your families will enjoy the blessings of Christmas to the full.*

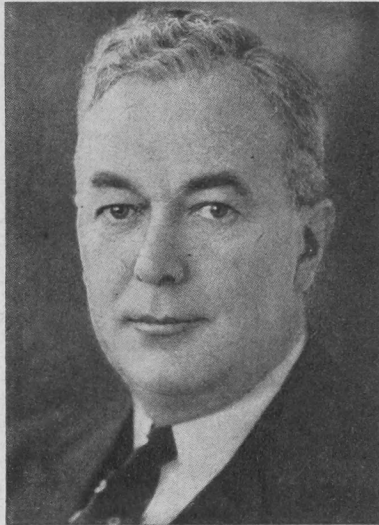
*I should like you to know, also, how much I appreciate the splendid co-operation and loyal support you have given through the year and particularly during the busy Christmas season.*

*Best Wishes for Good Health and Happiness in the New Year.*

*Sincerely,*

*John D. Catron*  
\_\_\_\_\_  
President

## *A Personal Christmas Greeting From Our Vice-President*



*A sincere "thank you," Eatonians, for your loyalty, your splendid team work and enthusiasm throughout the year. Especially are we proud of the cheery, efficient service you gave during the extremely busy period of holiday shopping.*

*To each of you personally, and to the members of your family, my warmest wishes for a very Merry Christmas and a New Year that will be filled with Happiness and Good Health.*

A stylized, handwritten signature in dark ink, appearing to read "McBordick".

*Vice-President*





Left to right—Mr. Gilbert Eaton extends his congratulations. Anniversary gift is presented by Mr. Tucker. The President's message read by Mr. Pinfold. Mr. McCordick gets the feel of his new gun.

## ***Mr. R. S. McCordick Feted on Fortieth Anniversary with the Company***

Tuesday, December 16, marked another highlight in the career of Mr. R. S. McCordick, vice-president and director, who that day completed 40 years' service with the Company.

A reception was given in his honour by the supervisors and group managers of the Winnipeg Store and Mail Order division, in the Fort Garry Hotel after Store closing Monday evening.

Mr. Gilbert Eaton, chairman, called upon Mr. R. M. Pinfold to read a host of congratulatory messages received from every branch of the Company from the Atlantic to the Pacific, including the Overseas Buying Offices. Among messages received was one from the president, Mr. J. D. Eaton, worded as follows:

**"Toronto, December 15, 1952**

**"The headmaster of White Rock School asks me to forward to Robert Stephenson McCordick, his star pupil, congratulations and thanks for bringing glory to Manorhamilton by staying 40 years with The T. Eaton Company. Long may he live.**

**"J. D. Eaton."**

Mr. A. R. Tucker, general manager, then made a presentation of a Browning over-and-under shot gun to Mr. McCordick on behalf of those assembled. Pointing out how great a personal privilege he felt it to be associated with a man whose knowledge of the merchandising field was so vast, and whose ability to meet situations as they arose made him stand out among the executives of the Company, Mr. Tucker, in a few well-chosen and apt remarks, conveyed the good wishes of all present.

With his usual whimsical smile and that Irish twinkle in his eye—so characteristic of him—in expressing his thanks, Mr. McCordick said that the 40 years' service he was celebrating had not always been filled with sunshine. There had been times when the going had been hard, but the splendid assistance of the men he had worked with and their genuine spirit of co-operation had been an inspiration to him. He thanked all present for their very fine tributes and their thoughtful gift, expressing the hope that fortune would deal kindly with each one, and that they would be as happy in the celebration of their 40th anniversaries with the Company as he had been.

A handsome bouquet of 40 red roses, conveying the best wishes of those attending the reception, was delivered to Mrs. McCordick at her home.

At an informal gathering of Mr. McCordick's immediate office associates on Tuesday morning, a presentation of a picnic hamper was made by Mr. A. R. Tucker. In making the presentation, Mr. Tucker said he hoped that it would be a constant reminder of the esteem and affection in which Mr. McCordick is held by those privileged to be associated with him. He also expressed the hope that Mr. and Mrs. McCordick would enjoy many years of good health and happiness, and that many occasions would present themselves to use this gift.

A native son of Old Erin, born in Manorhamilton, Mr. McCordick commenced work with the Company in 1912 as a Christmas "extra" in the Drug Department in the Winnipeg Store. He advanced rapidly within the Company, having been supervisor of the Alberta Stores from 1928 to 1935, when he was transferred to Winnipeg as general manager of the western division. He was made a director in 1936 and vice-president in 1942.

Joining his many friends, Contacts salutes a well-loved chief executive, one who always stands ready to lend encouragement and help to all those associated with him.



## Fortieth Anniversary

### MADELINE HOOVER

"Forty happy years in the service of a great Company and still enjoying my work and my associates," says Madeline Hoover of the Jewellery Repairs, whose 40th occurred on December 9.

Rhinestone jewellery was the gift of the Store Jewellery Department, presented by Mr. A. Cranston, supervisor, who also did the honours for the Jewellery Repairs by presenting a pair of china figurines, "Autumn Breeze" and "The Top of the Hill." The M.O. Jewellery added a leather toilet case. The girls on the staff took Madeline

to the Capitol that evening and to the Shanghai for dinner, to top off her exciting day.

Madeline was born in Washington, Pennsylvania. She is interested in reading and gardening, is a member of Rosedale United Church and Florence Nightingale Rebekah Lodge.

## Thirty-Fifth Anniversary

### ROBERT BALLENTYNE

"May you have many more happy years with us, Bob," was the wish of the Postal Investigation staff when Bob attained his 35th anniversary with the Company on December 3. A torchere was the gift from the department where he has been for the past two years.

Previously, Bob spent 33 years with the M.O. Packing. Both departments were well represented at a party held at Bob's home that evening where Mr. George Latimer, head of Department 118A, presented him with a toaster. Mr. George Robinson, head of Department 119, and Mr. Herb Graham on behalf of Department 118A, also Mr. Lentle of 122, added their congratulations.

Bob was born in Durham, England, is married and has two sons and a daughter.



## Welcome to the Eaton Quarter-Century Club



### NORMAN SMITH

When Mr. Norman Smith of the Toronto Buying Office observed his Quarter-Century on November 21, he was guest of honour at a get-together at the King Edward Hotel held by the men of the Toronto Buying Office.

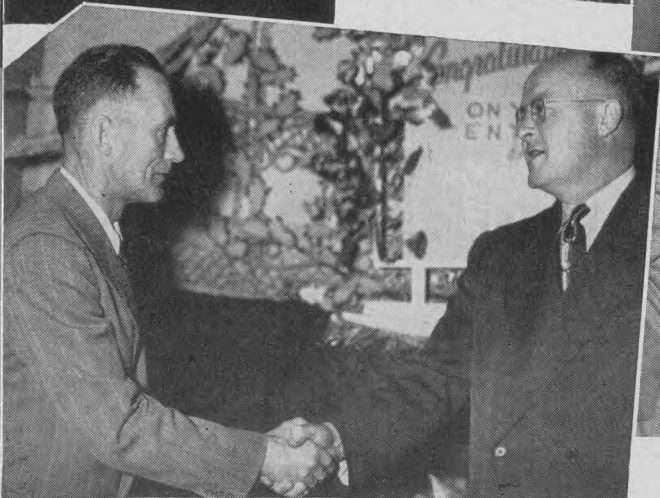
A surprise presentation of a silver tea service was made to Mr. Smith by Mr. T. H. Hancock on behalf of the staffs of the Winnipeg and Western Stores.

✱

At Left—Mr. N. Smith

At Right—Mr. J. Hancock





## Welcome to the Eaton Quarter-Century Club

### GLADYS I. MORRIS

As an enthusiastic member of the Eaton Women's Golf Club, Gladys was presented with a caddy cart on behalf of the staff on the occasion of her 25th anniversary with the Company, November 22.

At a party in the Blue Room in the Marlborough Hotel where 123 members of the staff gathered to honour her, she was presented with a hat box by Mr. W. E. Curry, head of department, who along with Mr. Houston and Mr. Davidson paid tribute to Gladys and thanked her for her service over the years.

Gladys was born in Yang Kao Hsan, China. She belongs to the Eaton Bowling League as well as the Eaton Women's Golf Club.

### PHOEBE ALICE McCULLOCH

A past matron of the Eastern Star who enjoys music, "Cully," signature and section head of the Housedress Section in the Lingerie Department, joined the Quarter-Century Club on November 28.

The staff held a party at Ken's for her where Mr. H. King, head of department, presented her with a torchere. The girls on the staff added numerous gifts, including a toaster, cologne and a clock.

Cully was born in Saltcoats, Saskatchewan, and has been with the Lingerie Department for all her 25 years.

### ADAM ALEXANDER

When their supervisor observed his quarter-century anniversary on November 21, the entire staffs of both Fruit Departments took part in the celebration.

In the morning the Scottish-born boss was presented with a gold expansion bracelet, golf balls and travelling slippers on behalf of the staffs of 480 and 580, by Mr. S. Emerson, assistant.

(Continued on Page Eight)

### DESCRIPTION OF PICTURES

(Left to Right)

Top Row—Gladys Morris, Phoebe McCulloch and Adam Alexander.

Lower Row—William Coghill, with Mr. Arnason; George McMullen and Beatrice Hoover.



## So Long, Old-Timer!

*All our good wishes for a very enjoyable retirement go with you.*

MRS. M. LEESON (M.O. Exchanges) retired November 29 after 23 years with the Company. She was presented with a table cloth and brooch as gifts from the staff by Mr. G. W. Robinson, head of department.

## Welcome to the Eaton Quarter-Century Club

(Continued from Page Seven)

That evening a staff party was held at the Pad-dock and the guests later went on to Mr. Alexander's home where they appreciated the wonderful hospitality displayed by this very understanding boss and his wife. "He's a perfect gentleman and always ready to listen to you," is the staff tribute to their chief.

Mr. Alexander is a member of the Eaton Men's Golf Club and is an enthusiastic football fan. He is married and has two sons and a daughter.

### WILLIAM COGHILL

"You have joined the charmed circle," greeted supervisor Mr. Arni Arnason, of the Delivery Department, on the morning of Bill's quarter-century anniversary, November 21. "Thank you for your good service and we hope you will be with us for a long time yet."

Mr. Arnason then presented Bill with a mantel radio as a gift from the Delivery and associated departments.

Bill, who worked for a firm in his native Scotland before coming to Canada, is an enthusiastic and fine curler.

### GEORGE McMULLEN

One person who enjoyed his quarter-century celebration on December 5 was George McMullen. He sat up until three the next morning listening to the records that had been presented to him along with the table model combination record player and radio which was his gift from the staffs of the Carpet Department, Oriental Rug Department and Carpet Workroom.

"Leave it to George," is the saying in the Workroom. George, who has been with them for 16 years, can turn his hand to any job there is and is in charge of all the alterations, repairs and remodeling of rugs. His previous nine years' service was spent with the Despatch.

George is married to the former Peggy Campbell of the Spanish Coffee Court. They have two boys and a girl. Besides enjoying golf and all the winter sports, George is a baseball fan and is a stout supporter of the Eaton Baseball League.

Eight

### BEATRICE HOOVER

The Quarter-Century Club welcomed Beatrice Hoover of the Patterns to its portals on November 21, and on December 9, sister Madeline had her 40th, chalking up 65 years' service for the two sisters.

Beatrice says, "I have always enjoyed my work with Eaton's and have found both management and staff nice people to work with."

A mantel radio was the department gift from 233 and 333, presented by Mr. P. E. Odell, head of department. Other gifts included a picture, gloves, nylons and a nice rhinestone pin.

Beatrice enjoys sewing, knitting and gardening.

## EATON BADMINTON CLUB

**Election of Officers was held on Wednesday, December 3.**

*President*—Marion MacPhail, Department 270.

*Sec.-Treasurer*—Lillian Phillips, Staff and Welfare.

Fees for the 1952-53 Season—\$1.00

Y.W.C.A. is open for play on Wednesday afternoons, and the Mounted Police Barracks, Wednesday evenings.

### RISING AVIATOR

Fred Ellis of M.O. Piece Goods is the proud father of the happy young lad above, Fred, Jr. Young Fred, at eight years of age, has just won the second prize in the 8 to 16-year-old class in the St. Vital Model Aeroplane contest, a handsome gold cup. DeHavilland should be on the watch for this up and coming aeroplane designer.







*Louise Oberdan putting the finishing touches to a shepherd's robe.  
Nellie Reid and Ruby McGucken at work.*



## At Christmas Time!



Tucked in a corner away from the bustle of the Big Store, is the Display Workroom where many hours go into the preparation and renovation of the beautiful decorations that adorn our Store or are shown in our windows.

Currently the staff is working on the figures for the Nativity Scene which appear in the Christmas windows. These figures, originally white plaster of paris, were painted last year. This year the shops have been ransacked for beautiful pieces of gold or silver lame, rich brocades, braids and beads which the nimble fingers of the three girls shown above are turning into replicas of the robes and turbans worn in ancient Palestine.

Here is a figure of a humble shepherd, crook in hand, who has come in from the hills to worship at the feet of the Babe of Bethlehem. There is one of the three Kings in purple with strands of pearls and a turban of royal blue and silver. He holds a casket of gold in his hand, his offering to the Babe. And, kneeling in worship is yet another figure, this time in blue and silver, who has brought his offering to the Son of David.

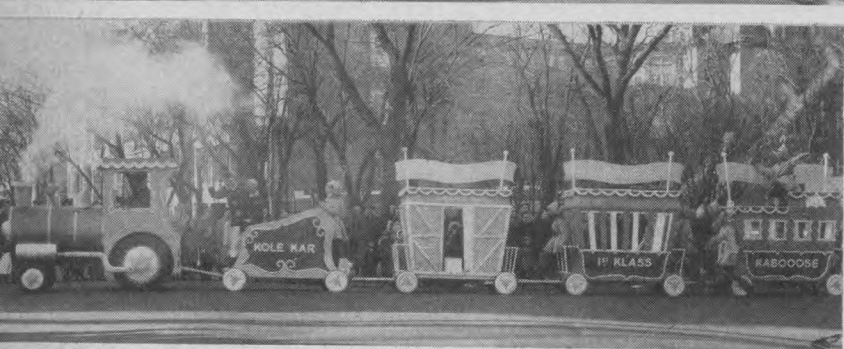
When this scene comes to life in our windows it reminds us that whatever 20 centuries may have done to familiarize the festival, it still remains the greatest anniversary on earth. Once again the season for giving and rejoicing and good will is with us. As the gay carols ring out our hearts lighten, our steps quicken and the old wish resounds in our hearts: "A Merry Christmas and a Happy New Year," and, along with Tiny Tim, we add: "God Bless Us, Every One!"



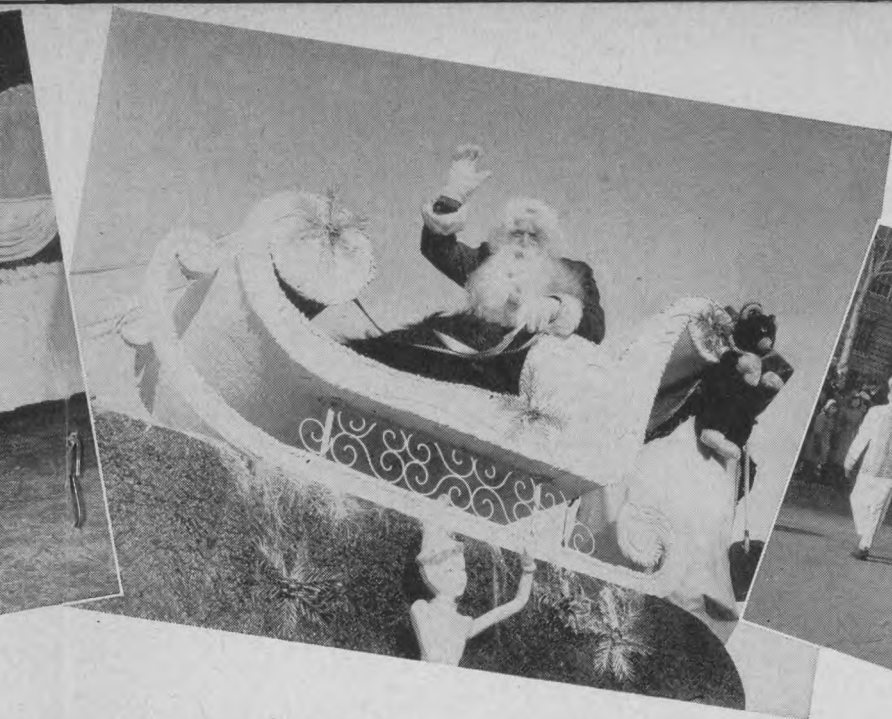


# SANTA TO TOYS

*See Write-up on Page*







# A RIDES BOYLAND

See-up on Page Twelve



# The "Big Store's" Great Effort

## *Santa Rides to Toyland*

Every year months and months of work on the part of artists, seamstresses, painters and carpenters and so on, is climaxed about six weeks before Christmas with the appearance of the Santa Claus parade.

### The Long Day Starts

Six-thirty in the morning was the beginning of the long day for the 600 personnel and the many helpers who devised, organized and took part in the procession. Make-up and costuming were started at this early hour, and out of the milling throng in McGregor Armoury emerged fairies, eskimos, clowns, red Indians, settlers, engineers and so on, each in his appropriate costume and make-up.

About eight o'clock the drivers from the garage revived the engines in the various floats, the calliope was started and it really looked as if things were getting under way. A loud speaker system was set up and the parade marshal called his instructions. All this while Eatonians had been drifting in by car, street car and on foot to swell the numbers that filled the armoury.

Finally at 8:45 the various floats rolled out of the grounds, each in its right place with its full accompaniment of driver, teen-agers and clowns. The seeming bedlam had turned into an orderly procession that neither tripped nor faltered the full length of the route.

### Children and Still More Children

Following Santa's mellow "Ho-ho!" the whole length of the parade route from McGregor Armoury, over Salter Street bridge, along in front of the General Hospital, down Sherbrook, along Broadway, up Hargrave to the climax at the Graham Avenue Toyland door, were hordes and hordes of children. But they were thickest of all along Graham Avenue where they waited to watch Santa make his descent down the chimney, classic fashion.

Beautiful weather aided the picture. The bright sun picked out the shiny tinsel on each float and set it dancing and lighted up the faces of thousands and thousands of little tots who lined the streets, held high in daddy's arms, staring with tear-rimmed eyes or waving in wild excitement.

The prettiest float of the 12 big ones was probably Snow White and Rose Red, a silvery beauty with two huge roses in its centre. Before the parade started, a ladder was hoisted up the back and two pretty girls were lifted from it down into the centre of the roses.

Multi-coloured floats, small pull carts and troupes of gaily-costumed children were finalized by St. Nicholas himself, for all the world to see, driving his eight snow-white reindeer.

After the parade, the teen-agers taking part in the procession were given a meal and packed off home, and the show was over for another year.

Truly a remarkable effort on the part of a very large number of people whose real payment lies in the shining eyes and open mouths of the three and four-year-olds who will carry this living example of a big Store's generosity with them for the rest of their lives.







## The Good Deed Club Christmas Party

Eighteen hundred children, a full house, all members of the Eaton Winnipeg Good Deed Club, were entertained at a party at the Metropolitan Theatre on November 29.

Miss Joan Sherman, Club director, arranged a program of cartoon shorts, stage entertainment, and finally a regular broadcast from the stage of the Met. There were give-away prizes and door prizes and a real live Santa also made his appearance and interviewed one of the children from the choir.

### DESCRIPTION OF PICTURES—(Left to Right)

Top Row—Santa chatting with one of the choir members. David and Jack Dawes, 11 and 9, sing "Short-nin' Bread." Barbara Wiseman, 11, and Paul Fraser, 11, sing and tap dance to "Singing in the Rain."

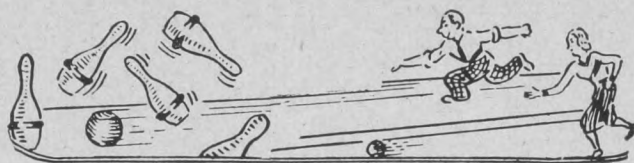
Second Row—Doreen Lacroix and Ronnie Saltess, 10, dance in Latin-American tempo to "Lady of Spain." Bob Byron, comedian, took part in pre-broadcast activities. Choir member Patsy Osborne, 16, sings "Winter Wonderland." Arlene Lester, 12, adds her share to the morning's entertainment with "Susy Snowflake."

Third—Some of the members of the Good Deed Choir.

Fourth—A section of the audience, totalling 1,800 Children, who attended the Good Deed Christmas Theatre Party.



## Eaton's Mixed Five-Pin Bowling League



### PIN-BOY CHATTER

By Ewan McFadyen

With only eight sweeps registered last week, bowling seems to have tightened up a bit. Those making the big count were Sparklers, Outlaws, Merrimacs, Wise Ones, King Bees, Red Hots, Telacos and Pinheads.

Frank Frampton topped the men with a brilliant 801. Bas McAlpine had a nice single of 302; Millie Duncan led the girls with 798, and other fine scores were turned in by S. Armitage, 753; Ann Anderson, 751; Terry Kimac, 711.

Only one of our teams managed to place in the Gibson event. So congrats to Bill Mitchell, Ted Black, Tom Grant, Bob Simpson and Tom Rodeck. Congratulations also to Bud Insch who received honourable mention.

*Division One*—Bill Adams' Sparklers are tied with the W. Mills and Art Wright combo for first place, with Jack Collett's Jay Dees right on their heels. Five men topped the 700 mark: Harvey Sheidow, 765; Walter Mills, 751; George Bennett, 766; Sig Sigvaldason, 736. Four girls also reached the high spots: Ann Anderson, 751; Betty Greenwood, 736; Grace Chatten, 703, and Nellie Sigvaldason, 706.

*Division Two*—Steve Monchak's Wiggetts are in sole possession of No. 1 spot here and Lorne Jackson's Outlaws are only one game down. Maurice King of the Fuzzies had a fine night, rolling 740; Ernie Wall, our genial secretary, 704; Bill Maskell, 699; Millie Duncan turned in a lovely 798 (314); Terry Kimac, 711; Connie Glab, 654, and Vi Legacy, 642.

*Division Three* — Frank Swonnell's Monarchs share top billing here with Jack Course's Seven-Ups. Roy Lowe found the alleys to his liking as he rolled 757; Bill Falls shot 720; Tommy Scott, 708; Doug McPherson, 689; Gordon Quinn, 684. Of the girls, S. Armitage showed the way with 753. C. Lyons had 691; Fran Polonski, 680, and Bette Stevenson,

669. Incidentally, S. Armitage's 753 with her handicap of 153, snared the ladies' high three with 906, and Roy Lowe's score plus his handicap gives him the men's high three with 910. Nice bowling.

*Division Four*—Jim Carson's Vikings are still in the top spot here, being one up on Forbes Grassick's Tegos. Bob McQuarrie led the men with 717; Dave Mackie, 665; Jim Hobday, 666; Bill Hogg, 624, and Percy Cook, 621. Mary Adair and Ann McCaffrey ended up neck and neck with 614 each.

*Division Five*—Jack Stewart's Mazumas are tied with Al Beavis' King Bees, with Who Cares right behind. Bas McAlpine had a nice single of 351 and Reg King wasn't off the lead pin much when he turned in 817. Of the ladies, R. Arpin had a 328 single and L. Rerick had a 781 threesome.

*Division Six*—Ken Aikman's Moneybags are tied with George Huntington's Zippers. Tommy Rodick's Budgeteers are pressing them hard. Frank Frampton topped the league with 801. George Huntington, 696, and Jim Reid, 631. Ann Shemley rolled 648 to lead the girls. Ruth Spearing was in there with 634 and Jean Mirecki, 625.

*Division Seven*—Johnny Bydak's Playrites are in sole possession of first place, being one game up on Barry McVeigh's King Pins, Al Watson's Peppy Pals, Norm McKeen's Blow Outs and Bill Bubbs' Pinheads. Mable Walker had a lovely single of 395. Ray Puttaert topped the men with 634 and Harold Brown had 628.

*Division Eight*—The aristocratic Sir Loins are still in first place with a two-game lead over Ed McCroary's Flying Imps. George Thompson must feed his team an extra meat ration to enable them to keep up the pace. Hank Kondret rolled 232; Tommy Muir, 220, and Jack Burhart, 211. Of the gals, A. Milligan was top with 241; Doreen Polley, 231, and M. McFetridge, 228.

*To all bowlers and friends, a very Merry Christmas and the executive hopes you have a Happy New Year, free of head pins, corner pins and splits.*







*Front Row—Miss Goldie Taylor, Mr. Jim Cockell, Mrs. Smith, Miss Hannah Petrunak, Mrs. Kay Lepper and Mr. Rene Gravelle.*

*Back Row—Mr. Al Thomson, Mr. George Rudd (chairman), Mr. Dan Rafalant, Mrs. Doris Armitage and Mr. John McNeill.*

## PORT ARTHUR NEWS

The annual Anniversary Dance celebrating the 14th anniversary of the Port Arthur Store was held at the Legion Hall, October 21. The large hall, arranged in cabaret style, was filled to capacity by members of the Port Arthur and Fort William Store staffs, their wives and friends.

Dancing was enjoyed into the wee small hours and, at intermission, Mr. Bert Stamp of Department 379, entertained with impersonations of Spike Jones, Al Jolson, etc.

The Ladies' Auxiliary to the Canadian Legion served a delicious lunch at midnight. The committee in charge, under the chairmanship of Mr. George Rudd, Department 229, is shown in the lower picture.

### Eaton's to Sponsor Western Ladies' Curling

A new association, the Western Canada Ladies' Curling Association, has been formed with the object of promoting inter-provincial curling between women of the western provinces.

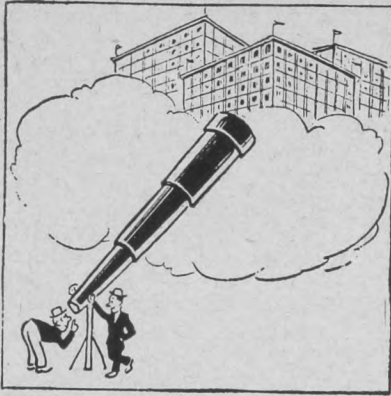
In this connection, a new competition is announced to be known as the Eaton Western Ladies' Curling Championship. The Company will provide a specially designed trophy for annual competition between women of the three western provinces, and it is hoped in 1953-54 that Brit-

ish Columbia will be included in the association. The Company will also provide transportation expenses and accommodation for the competing teams in both the provincial playdowns and the finals. A trophy is to be awarded to each provincial winner and prizes for the runners-up.

The first play-off is slated for Regina next March. In subsequent years the championship play-offs will rotate between Saskatchewan, Alberta, Manitoba and British Columbia.



# WHAT'S GOING ON-



## AROUND HERE?

### BASEMENT STORE

5c to \$3.00 Store

Sorry that Andrea Spears is in the hospital following an operation, but hope she'll be back with us soon.

#### Shoes

Welcome back to Helena Greening following her recent illness.

#### Piece Goods

Our deepest sympathy is extended to Mrs. McLeod in the loss of her husband.

A presentation of a medallion and two pairs of nylon stockings was made to Ardith Cummings on being transferred to the Shoe office.

#### Men's Clothing

Glad to report that Bert Lunt, who was out ill for some time, is back again and feeling better.

\* \* \*

### MAIN FLOOR

#### Books and Stationery

Congratulations to Mr. and Mrs. Elmer Freeman on the birth of a daughter, Mary Lynne, November 19, weighing 6 lbs. 7 oz., a playmate for Jeff, age 10.

#### Drugs—By C. O'Kelley

We extend sympathy to the family of Mrs. Mary Taylor who passed away recently. Everyone who knew Mary was fond of her and she is very much missed by us all.

Congratulations to Mr. John Marshall who is rejoicing over the arrival of little Ellen Ruth.

Our good wishes go with Ron Buckley who has left our Drug Counter staff to become assistant to Mr. Moge, Regina.

#### Jewellery—By T. R. Bennett

Congratulations to Madeleine Hoover on her 40th anniversary. Mr. A. Cranston, supervisor, presented her with rhinestone jewellery as a gift from the staffs of the Jewellery repairs and the department.

Best wishes to Betty Duncan on the occasion of her engagement to Henry Svenson, November 29.

Congratulations to Rudolph Beiber of the Jewellery Repairs on the occasion of his 30th anniversary. The department gift was a radio presented by Mr. M. Donaldson, head of department.

#### Notions—By V. Gillespie

Glad to see Jean Orsted back at work following her illness.

Sixteen

### THIRD FLOOR

#### Fruit Departments Entertain Their Supervisor

In honour of their supervisor, Mr. Alexander's 25th anniversary with the Company, the staffs of the third floor and basement fruits and vegetables held a dinner at the Paddock on November 21.

After a delicious dinner, short speeches were in order and Mr. S. Emerson, assistant, presented our boss with a beautiful gladstone bag which will be used to good advantage early next spring when Mr. and Mrs. Alexander leave to spend their vacation in Bonnie Scotland. A highlight of their trip will be their attendance at the coronation of the Queen, and we are all looking forward to hearing at first hand of this great occasion.

After dinner, some 65 staff members and guests made their way to Mr. Alexander's home where a real entertainment was enjoyed by all. Singing, dancing, etc., were all in order and during the evening Mr. F. Harper presented the hostess with a Samsonite overnight case just to steal some of the glory from the boss. Twenty-four red roses were also sent to Mrs. Alexander.

\* \* \*

### FIFTH FLOOR

#### Grill Room Products—By Margaret Wilson

Best wishes to Margaret Skinner who received a diamond recently from Bill Morris.

When Mrs. Jean Wncher left us to take up house-keeping she was presented with a jewelled pin.

#### Restaurant Bar

Mrs. Hicks and Mrs. Metcalfe were joint hostesses at a miscellaneous shower in honour of Ruth Buffie, whose marriage to Steve Wesioly took place December 6, in Toronto. Her gift from the section was Revere ware, and Mr. G. T. Fox, assistant, presented her with a chest of silver from the department.

Another recent bride is Olga Galay who left to marry Roy Antonuk. The girls from the section presented her with a tea set.

Dorothy Holenski is wearing a beautiful diamond given to her by Wally Klowak. Evelyn Jackson received hers from Garnet Godkin. Our best wishes to you both.

Winnie Tessar is back with us after her stay in hospital. It's nice to see you, Winnie.

Pauline Chubey is on the sick list. Hope you will feel better soon, Pauline.

#### Juvenile and Girls' Wear—By Gwen Clark

We are glad to have Kay Miller back after her recent illness.

\* \* \*

### SIXTH FLOOR

#### Paints and Wallpaper—By Daisy Ross

Congratulations to Mr. N. Forbes, supervisor, on the success of his son Bill's recent examination for his master's degree at Toronto.

We welcome Chuck Smith and Dorothy Thompson to our office staff.

#### THANK YOU!

Mr. and Mrs. George McMullen would like to thank their many friends in 272, 373 and 272 Workroom for the beautiful combination radio which George received on his quarter-century anniversary.



### *Carpets Calling—By G. McLean*

Glad to have May Parker back after her recent illness and are sorry to report that Mr. Patterson has been in the hospital. However, he's at home recuperating. We hope he'll soon be back.

In honour of Mr. W. Patterson, head of department, who celebrated his 25th anniversary on November 8, a party was held at the Norwood Legion hall, attended by over 100 people, including business men from outside firms.

Vera Beattie left November 22 to become Mrs. F. Love. The department presented her with a china floral piece.

Welcome to all the new members who have joined our staff.

Congratulations to George McMullen of the Workroom who observed his 25th anniversary on December 5. He was presented with a radio from the department and a number of friends gave him record albums.

\* \* \*

### **SEVENTH FLOOR**

*Radios—By Flo McDowell*

We are glad to report that Ruth Inkster is back following her recent illness.

We welcome Jack Grant and Jim McKenzie to our staff, and Owen Cowan and Mr. H. Edmonds to our Refrigerator staff.

#### *Electricals*

When Ross Adams left to reside in Vancouver he was presented with a Ronson lighter.

A hearty welcome to Eleanor Keller to our staff.

\* \* \*

### **EIGHTH FLOOR**

*Telephones*

Isabel Dunsmore of the Switchboard has been basking in a long distance regal glow lately. Her son, Fred, was one of the Manitobans selected to play on the "All Stars" in the command hockey game recently arranged for the Duke of Edinburgh. As he was on the winning team, the "Golden Boy" received a silver medal to commemorate the occasion. Many of us remember Fred from his brief career with the Children's Shoes and for his many exploits in hockey, basketball and football.

Mabel Egan is out of action for the time being, having undergone an operation. Don't forget to come back soon.

Reports from Flo Ross indicate that she'll be back with us shortly. It's been too long, Flo, we'll be glad to see you again.

The Christmas boom has affected us all. Cyril Milson, "the telephone man" to many of you, has been rewarded by his bosses with assistance in the person of Les Hearsom to help keep the phone system up to peak efficiency. Here are two specialists doing an important job which too many people take for granted!

*Sales Audit and C.O.D. Office—By Joyce Baldwin*

Margaret Devaney made that all-important decision recently when she accepted a beautiful diamond from Jack Snell. Our good wishes go to you.

Barbara Armstrong and Margaret Davis joined our parade of brides this month. Barbara is now Mrs. Ed Chapiel while Margaret is Mrs. Al Moreau. Barbara was presented with a chenille bedspread



Left to Right—Mrs. English, Ralph English and Mr. George Barlow.

### **Ralph English Honoured by Drivers**

In honour of Ralph English who observed his 40th anniversary with the Company recently, a stag party was held by the drivers at the home of Mr. George Barlow, November 15. A wallet was presented to Ralph from his fellow workers and friends, and Mrs. English received flowers.

from the department and a miscellaneous shower was held in her honour by Mae Bruce. Margaret received numerous gifts from her many friends.

We are glad to see Lorraine Hamilton back after her recent tonsillectomy, and Lorraine Graham after her attack of quinsy.

We are also glad to report that Christine Matheson is making steady progress after being confined to bed with a recurrence of her ailment. We hope to see you back soon feeling yourself again.

\* \* \*

### **ELEVATOR UPS AND DOWNS**

*By Agnes Reese*

Glad to see Herb Drapon back after his recent illness.

Best wishes to Mr. and Mrs. Arthur Blask (nee Connie Pope). They were married on December 9. The department remembrance was a flower vase.

Phyllis Tattersall, who has been with us for some time, recently moved to M.O. Women's Dresses. She was presented with an electric kettle and steelware. Good luck, Phyllis, in your new work.

Phyllis Walmsley left to marry George Duganis on December 13. Her gift from the department was luggage. Good luck, Phyllis and George.

We would like to welcome two new members this month: Terry Payette and George Milne.

### **PRINTING PLANT PATTERN**

*By M. Torrance*

Congratulations to Mr. C. Lyons who has completed 25 years of service, and to Mr. E. Small who put in his 35th year last month.

We extend our deepest sympathy to Mr. T. Dag-dick in the loss of a brother.

We are again in the midst of the festive season. All about us is the gala air of Christmas. Inter-mingled with the rush and bustle of the beautifully decorated shops is the message of the birth of the Holy Child: "Peace on Earth, Good Will to Men."

At this time we would remember all persons who have been retired from our staff and those who have been away on account of illness. *To these and all, we wish a very Merry Christmas and a Prosperous and Happy New Year.*

# In The Mail Bag

## SECOND AND THIRD FLOORS

*M.O. Money Returns and M.O. Packing*  
By Frances Spice

We are glad to see Lil Davis back to work after her recent illness, also Bill Hand and Bill Warwick.

Glad to report that Rosemary Holyk is out of the hospital and coming along well.

Our good wishes to Lorna Osiniak and Hedy Friesen who are each sporting a diamond on that all-important finger.

On November 17 Clarence H. Saunders of 122 Routing, celebrated his 30th anniversary. He received a table from the department and a bedspread from the men at a stag held at Mr. Ridgedale's home. Mr. E. G. Rogers, supervisor, made the presentation.

Yvonne Parker of Money Returns was married November 21 to Dennis Kehler at St. Andrew's United Church. The departmental gift was linen. Best wishes to Yvonne and Dennis from all of us.

Good wishes to Teenie Roman who was married October 15 to Jack Harris at the Christian Reform Church. Teenie received a piece of Revere ware from the department and the girls presented her with a torchere and a bedthrow.

Best of luck to Vi Hood who was married November 1 at St. Thomas' Church to Russell King. Before leaving to make her home in Edmonton, Vi received silverware, a torchere and a bedspread.

Our good wishes also to Pearl Thorlakson who was married, November 1, to Alex Grey at St. Paul's United Church. Pearl received a lamp from the department and the girls presented her with a bedspread. The girls on the staff held a shower October 23 when the bride-to-be received kitchenware, a bathroom hamper and a bedroom rug.

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## FIFTH FLOOR

*M.O. Draperies—Irene Eilmes*

If you've missed seeing Archie Livingstone around the mail, it's because he has been transferred to our Store department. We miss him, too, but wish him good luck. He was presented with a smoker.

Welcome to Ed Olien, formerly of 61. Ed is our new stock man.

*M.O. Sporting Goods*

By J. McNiven and D. Hardiman

Eddie Olien was presented with a shirt and cuff links by Mr. R. Hutton, head of department, when he left November 29 to join 67 Department. We hope you will be happy in your new work, Ed.

Our best wishes go with Wally Koss who left to live in Oakland, California, and to Al Miller who has gone to reside in Chicago.

We welcome Jack Snell from 74 Department.

We are looking forward to the return of Herbie Oliver who has been away ill for some time.

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## SIXTH FLOOR

*M.O. Dress Goods*

We can't figure out whether it's the new dazzling diamond or the sparkle net that blinds us as we pass Helen Sawatsky in the Rayon Section. The lucky man is Morley Nelson.

New fall stock of babies arrived to ex-members of the department: daughters to Darby Russell and Mary Ignat; second son to Jessie Cobb, and fourth

son to Kay Allen of Norway House, Man. Congratulations, all.

*Watch Repairs—By M. Hoover*

Tuesday, November 25, was a gala day for R. Bieber of the Jewellery Workroom, when he celebrated 30 years with the Company. On this occasion Mr. Bieber received an R.C.A. Victor portable radio. Mr. M. Donaldson, head of department, who made the presentation, extended the congratulations and best wishes of all to "Bieb," as he is known to his many friends throughout the M.O. and Store.

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## EIGHTH FLOOR

*M.O. Cashiers*

A dinner was held at the Homestead in honour of Mary Burtneck who left to make her home in the States. She was presented with a train case, camera and many other gifts from the staff.

Our deepest sympathy goes to the family and friends of one of our girls, Anne Krahn, who passed away December 4.

*M.O. Complaints—By J. Baynes*

Jennie Patrick came in all smiles and dimples, December 1. The reason was the beautiful diamond she received from Stephen Kazen, November 29. Good luck and lots of happiness to you both.

*M.O. Salesroom, Files and Correspondence*

By G. Brownlee and L. Lauch

A very lovely diamond is gleaming on the third finger, left hand, of Lorraine Fontaine. Best wishes.

Another one of our girls with a twinkle in her eye and sparkle on her finger is Sheila McCormac. Best wishes to you, too, Sheila.

*M.O. Copying—By M. Shepherd*

Mary Bolechowski received a lovely diamond November 17 from John Melnychenko. Our good wishes to you both, Mary and John.

*M.O. Exchanges—By M. Davies*

On November 29 the Exchange staff extended best wishes to Mrs. Leeson (formerly of the Shirt Factory) on the occasion of her retirement. Mr. G. W. Robinson, head of department, presented Mrs. Leeson with a tablecloth, brooch and teapot, gifts from the staff. May the years ahead be happy and carefree.

Our best wishes to Mary Couronne who became the bride of Jim Karp at Holy Eucharist Church on December 6. She was presented with a rug.

## ALEXANDER AVENUE WAREHOUSE

*M.O. Furniture—By A. Surbey*

Congratulations are extended to Mr. and Mrs. Les Jones on the birth of their daughter, Kathleen Hilton Jones, born November 28 at Grace Hospital, weighing in at 6 lbs. and 6 oz.

Our best wishes for a speedy recovery go out to J. Randall who is ill with pneumonia.

*Box and Bag Factory—By N. Lemecha*

All the best to Olga Hoel and Harold Chapman who were married November 22 at St. Andrew's United Church. Olga was presented with a walnut end table.

Thelma Swanke received a mahogany end table from the staff when she was married December 6 to Sgt. George Wiggins, R.C.H.A. The presentations were made by Mr. H. V. Clarke, supervisor.



## In Memoriam

### MRS. MARY CECILE TAYLOR

A very popular member of the Drug Department staff, Mary Taylor of the Perfume Section, passed away on November 17. Born and educated in Winnipeg, Mrs. Taylor had been a member of the department before her marriage and returned in 1947.

The sympathy of the entire staff is extended to her husband, Charles, a daughter, Joan, her mother, Mrs. Thomson, three brothers and two sisters.

### MISS ANN KRAHN

A member of the M.O. Cashiers staff since October, 1951, Ann Krahn passed away on December 3. Ann was born in Pettipiece, Manitoba, and came to Winnipeg a year ago to work with Eaton's.

Our sympathy is extended to Ann's parents, Mr. and Mrs. John Krahn of Rivers, Manitoba, three brothers, John, George and Henry, and a sister, Helen, who survive.

### MR. CLARENCE R. (RUSTY) WALKER

Members of the staff of the Brandon Store were saddened by the passing on October 22 of their cheerful fellow employee, Rusty Walker, who had been with the Delivery Department for ten years.

Besides his interest in hockey and baseball, he was fond of fishing and shooting and was a member of the Fish and Game Federation.

Rusty is survived by his widow and two sisters, to whom we extend our sympathy.

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**We extend sincere sympathy to the members of the staff who have lost someone dear to them during the last month:**

#### In the Loss of a Father

MR. R. CARTHER (Paints)  
MR. C. HARES (Furniture S.R.)  
MRS. J. BAKEMAN (Notions)  
MRS. M. MacINTOSH (China)  
MR. D. SMITH (Customers' Decorating)  
MRS. J. WLAKAYKA  
(M.O. Men's and Boys' Furnishings)  
MR. J. SEABORN (Candies)

#### In the Loss of a Brother

MRS. BROOKS (Drugs)

#### In the Loss of a Sister

MRS. J. McLEOD (Linens)

#### In the Loss of a Mother

MRS. A. WINTERBURN  
(M.O. Employees' Coffee Bar)  
MRS. M. JANKE  
(Women's Garment Alterations)  
MRS. M. DAVEY (Delivery)  
MR. K. BRAGG (Doormen)  
MISS L. MAUGHAN (Wages Office)

#### In the Loss of a Step-Mother

MR. H. M. BANNICK (Head Cashiers)

#### In the Loss of Her Husband

MRS. G. TOEWS (Grill Room Products)  
MRS. A. McLEOD (Basement Store)

\* \* \* \*

The sympathy of the staff of the Winnipeg Store is extended to Mr. H. D. Macnamara, supervisor, Vancouver Mail Order, in the loss of his wife on December 7.





THE **T. EATON CO.** LIMITED  
WINNIPEG CANADA

